Code Snippets & DevOps ... Oh My!

Presented by: Sean Conklin Coded Commerce, LLC

How to Customize

- Each customization adds <u>risks</u> so keep it simple!
- Learn all <u>settings</u> really well for Woo, Theme and Plugins
- Features <u>plugins</u> for major features you are fully utilizing
- Design changes <u>CSS</u> in a child theme or Customizer
- Functional changes <u>PHP hooks</u> (actions & filters)
 - In some cases you may need to use <u>JS & jQuery</u>
- Last resort copy Woo templates to child theme (maintenance)

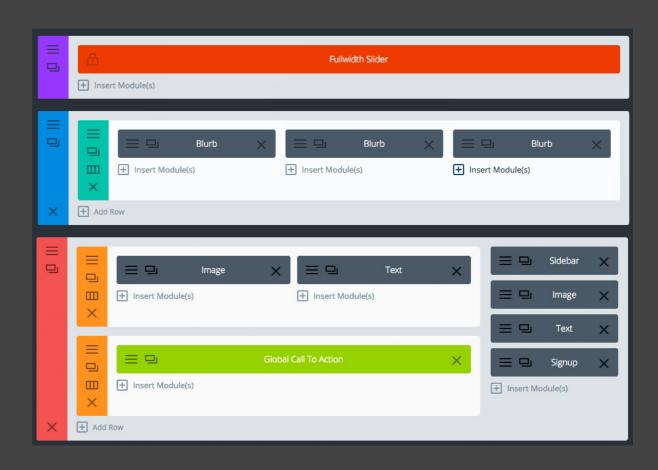
Considering Plugin Sources

- WordPress.org repository
 - Active installs, ratings, support forum
- WooCommerce.com official extensions
- Third-party marketplaces like <u>CodeCanyon.com</u>
- Custom developed plugins
- Good plugins are simple and well integrated into core software and hooks you can use Snippets on.



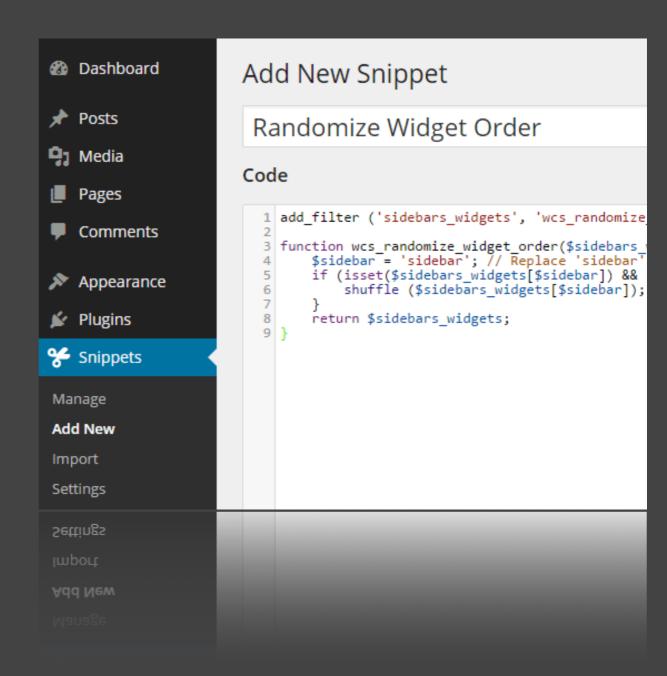
Page Builder Tools

- Ex: Beaver Builder, Divi, Elementor, Gutenberg, Etc.
- Use them for site pages and landing pages with products
- Avoid on Woo pages because:
 - Could be thousands of Woo posts, archives (categories, tags, attributes), searches
 - Woo pages are dynamic
 - Woo pages use less cache



Code Snippets Plugin

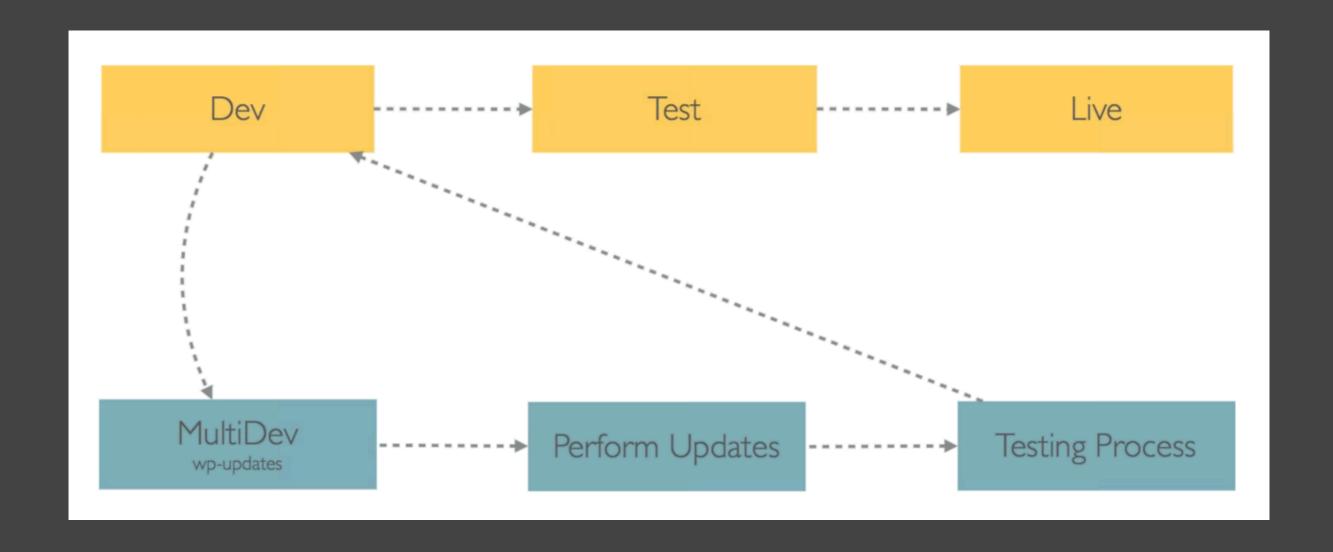
- Organizes PHP hook code with type, title, description
- <u>Toggle</u> customizations when troubleshooting
- Protects you from <u>white</u>
 <u>screening</u> your sites
- Portability if you change your theme, export / import items



Free WooCommerce Code Snippets!

https://docs.woocommerce.com/documentation/plugins/woocommerce/woocommerce-codex/snippets/





Phasing Files and Data

Graphic courtesy of Pantheon.io

Dev Ops Topics

- *Environments*: dev, multi-dev, test, production
- Advanced version control
 - Utilizing sandbox environments as <u>code branches</u>
 - **Upstreams** create hierarchy for distributed teams
- Solid testing process, defining test cases and process
 - *Visual regression* tools calculate % change per URL
- Ease of doing <u>releases & rollbacks</u>

GIT Versioning WP

- Strategy: custom plugins / theme or the whole site. Consider uploads and database
 - WordPress.com must use a plugin to run GIT commands
 - WPEngine & <u>pantheon.io</u> GIT repository per site with dev, test/staging and live branches, version control all files – excluding uploads and databases
- GIT plugin choices:
 - WP Pusher version control specific plugins & themes, commercial
 - GitHub Updater version control specific plugins & themes, open source
 - GitHub Sync version control all pages & posts, open source
 - VersionPress version control all files and database, open source

Review

- How & when to customize
- Code Snippets plugin
- Role of page builder themes and plugins
- Testing and phasing
- GIT strategies and tools



Q & A

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